It has been particularly dismaying as someone who understands DSL and cable modem technology and as a consumer to watch the price for these services go up when the per/subscriber costs continue to go down. There appears to be NO legitimate competition that concerns the ILECs or Cable Co's enough to compell them to provide this technology at a reasonable rate. The Telco's have a potentially superior product (with dSL compared to cable) yet are choosing not to compete with with cable (in price or provisioning service) leaving the consumer with few options and thus susceptible to arbitrary price increases. An irritating re-run in many ways of Cable TV. I would like to see true competition help drive pricing and service levels the correct directions for broadband (cable or DSL or other).